

Lancaster Parent Teacher Organization

PTO Meeting Minutes October 9, 2013

- Introductions
- Review
 - September Meeting Minutes
 - Start each PTO meeting approving minutes from previous month's meeting.
 - September meeting minutes approved
 - Treasurer Update
 - o \$48,000 in funds
 - o Membership checks still coming in
 - Communications Update
 - Facebook page being utilized for upcoming events, so parents can be more active for meetings and events.
 - Will post after events, due to security purposes
 - Book fair coming up. Needs volunteers. Use link Sean sent to volunteer online.
 - Cultural Enrichment Update
 - Hope to have full years calendar by November 1.
 - As of now, PTO is aware of all events planned
 - Jenn Shea to give PTO signed contract for author/Illustrator Jarrett Krosoczka
 - Ned Program Acronym: Never give up, encourage others, always do your best. Resources made available to all teachers with access codes. Jenn does not need check. It's a "pay it forward" program. Communication to come home to parents soon about yo-yo's. Kids purchase yo-yo's and then those profits are used to fund the next schools assembly and so on. Bolton has used this program and enjoyed it. It's a school assembly. Motivational speaker to kick off school year.

New Business

- Jarrett Krosoczka Books
 - o PTO proposed to give each classroom 2 books to read to the kids and get them excited for the author's visit. Books will be different per grade and age appropriate. Motion to spend and not to exceed \$445.86 (including shipping and handling) for 24 classrooms (Pre-K through 5th grade). Cost looked up through Amazon. Moving forward, we can review costs as non-profit to have no shipping or tax. Motion approved.

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- Third Grade Field Trip Request
 - Plymouth Plantation bus trip request
 - Like to keep cost to \$10 \$12 per student.
 - Price for 2 busses for day is \$1556
 - Total request \$2160, to make it \$10 per child
 - Total request \$1753 to make it \$15 per child
 - Motion to pay \$1556 for busses and \$100 for hardship cases, not to exceed \$1700. Motion approved.
 - Talk of keeping cost down per families, due to parents who may have hardships or multiple children in school who are attending multiple field trips.
 - Other towns have Plymouth come to them. They dress the kids and have a play. It's less expensive. However, Sean states that it's great Cultural Enrichment for the kids to travel to Plymouth Plantation.
 - Have to consider upcoming 3rd grade field trip to Harvard Museum, which will be less expensive. Study of rocks and minerals.

Planning

- Movie Night PTO to show 1 movie per month
 - October 25, 7pm 8:30– Monsters University
 - Canned goods admission to kick off food drive starting in November for MRE.
 - Baby food needed at food pantry.
 - o Possibly tie in theme with donation. Monster University is about going off to school, so we can collect toothbrushes etc.
 - Motion approved for movie night.
- Scholastic Book Fair
 - November 4th through 14th
 - Volunteers in Library

- Sign up using volunteer spot at http://vols.pt/1vEJe5
- Lifetouch Pictures
 - Looking to renew contract for next year
 - Sean to send survey to see if parents are happy with pricing and quality of pictures.

Fundraising

- o Solidifying activities and timeline
- MRE apparel late fall
 - Pricing requested from Blue Herron in Leominster
- Blue Herron said they would donate samples to school to see if we are interested
 - Hoodies start at \$13
- Starting off with Nashoba logo. School to vote on logo and mascot for MRE, so that we can use next year.
- There is an MRE logo that was used when 8th graders sold shirts for Washington field trip.
- Some towns have a weekly spirit day where students can where sweatshirts.
 - School color is blue.
 - Blue Herron to create logos.
- Talk to school about what is mascot, what's appropriate, what represents MRE. Then can unveil it next year.
- This year just have MRE printed, then next year we can add mascot. Should have several options for pricing. Blue Herron can donate for hardship cases.
 - PTO will receive profit on sales.
 - Class can vote on buying teacher a sweatshirt.
 - BJ's Memberships
- Parents pay \$40 instead of \$50 and receive 3 months free. So a 15 month membership, instead of 12 months. Profit to school would be \$5 per membership
 - Sheila Milioto to start in November
 - Coupon Books
- Parents loved coupon books, but not that it was sent home and then asked to purchase.
- Alternative is to send home a 2 page letter giving examples of coupons in book. Then parents can decide if and how many

books they want.

- Books are \$25 each. Profit is \$12.50 per book.
- Books are donated to teachers.
- Ideas for next year: Bonus Card is another

company that give out a deck of cards, instead of book

- Ideas for next year: There is also activatemyproduct.com. It's a credit card that lists discounts on it. Can be used multiple times.
 - Itzy Ritzy snack bags
- 2 sizes: one of a pencil case and another a little bigger.
 - Re-usable, insulated snack bag for kids.
- Send parents a link and they order directly from company, who ships to parents.
 - PTO receives profits.
- We don't have a logo, so we may have company look into putting an educational logo on it (i.e. crayon). Or maybe parents can personalize logo? Heather to ask about personalized logo.
 - Spell-a-thon
 - Parent discussion of 2 lists being a lot for kids.
 - Spell-a-thon is already planned for this year.
- Next year PTO will review not having 2 lists. A lot of parents think it's a lot for 2 lists. It's also a lot to have in the fall when kids are just starting school.
- Parent survey to go out, so that PTO can review success and suggestions for spell-a-thon, if it's a fundraiser that happens next year.
- More talk about including teachers more on the lists that are created.
- Additional Items
 - Open Discussion